



Learn how new and existing customers can get **iPhone 16 Pro on us**, with eligible trade-in.*

Plus, get the latest iPhone every year with Next Up Anytime[†]

***Subject to change.** Terms & restrictions apply. See reverse for offer details.

Please contact your FirstNet Sales Consultant

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FirstNet Subscriber Paid User: Eligibility: Eligible & verified employees/volunteers of qualified public safety entities or entities that contribute, enable, or support public safety services to first responders and whose duties are directly related to such services. New subscribers must qualify for FirstNet service and complete verification process w/in 30 days. **Check eligibility at firstnet.com/eligibility.** Requires FirstNet-Capable device provisioned with a FirstNet Trio SIM or eSIM card. **LIMITS:** Max of 4 lines (1 smartphone, 1 tablet, 1 wearable, 1 connected device) per eligible FirstNet Subscriber Paid User. Account subject to periodic re-verification. **If you are not a valid Subscriber Paid User or exceed the single line limit for each type of device, AT&T may suspend, change or terminate your FirstNet service.** For additional info, see firstnet.com/firstnetandfamily.

AT&T Apple iPhone 16 Series Trade-In Offer: Subject to change at any time and without notice. Available to AT&T post-paid wireless customers and verified FirstNet Subscriber Paid Users on FirstNet and Family plan. Requires Trade-in deal for the Apple iPhone 16 Series. Available in select locations. Requires activation of a new line or an upgrade of an existing line. **Discounts:** Up to \$1000 off on iPhone 16 Pro and 16 Pro Max, and up to \$830 off iPhone 16 and 16 Plus after 36 monthly bill credits. **Purchase Requirements:** Eligible smartphones must be purchased on a qualifying 0% APR 36-month installment plan, with monthly payments of up to \$55.00. \$0 down is available for well-qualified customers; others may require a down payment. Other installment options may be available and vary by location. Tax on full retail price due at sale. Activation/upgrade fee of \$35 applies. **Trade-in requirements:** Requires trade-in of an eligible smartphone that has a minimum trade-in value of \$180 for up to \$1000 off iPhone 16 Pro and 16 Pro Max, \$130-\$179 trade-in value for up to \$830 off iPhone 16 series (min. \$35 for up to \$350 off). **Credits:** Credits start within 3 bills and are applied in equal amounts over the installment term. **If wireless service is canceled, promo credits will stop, and the remaining balance on the device must be paid. For new lines, must not cancel service on any other line within 90 days or credits may stop. Max discount will not exceed the lower of the device cost or max credit you are eligible for. If customer upgrades or pays up/off the installment agreement early, the credits may stop.** Max discount will not exceed the lower of the device cost or max credit you are eligible for. If customer upgrades or pays up/off the installment agreement early, the credits may stop. **Eligible Plans:** The offer requires a postpaid voice and data plan starting at \$39.99/mo for FirstNet Mobile Responder Unlimited or FirstNet Unlimited plans, plus taxes and fees. For plans available to FirstNet customers, see firstnet.com/plans. **Trade-In Process:** The trade-in device must be an eligible device and may not be on an existing installment plan. The trade-in must be completed within 30 days from the start of the new phone's installment. See tradein.att.com for terms and to check if your device is eligible. **Limitations and Restrictions:** The offer is limited to one trade-in per qualifying purchase and one credit per line. It may not be combinable with other offers, discounts, or credits. Purchase, financing, other limits & restrictions apply.

***Next Up Anytime:** Available with qualifying AT&T Installment plans for additional charge (currently \$10/mo). This charge does not apply toward financed device cost balance, is non-refundable. Feature may be canceled at any time resulting in waiver of right to turn in and upgrade during current installment agreement term and promotional credits (if any) on smartphone may be impacted or cancelled. Upgrade eligible after 1 installment and Next Up Anytime payment made and turn-in of qualifying smartphone. Max of 3 upgrades in a 12-month period. **Existing Next Up Anytime Customers:** To qualify for this offer, must turn-in a qualifying device with minimum 1/3 of existing device balance paid. Must re-add Next Up Anytime on new smartphone. Limits & restrictions apply. See att.com/nextupanytime for details. **Current trade-in offer may not be available on future iPhone releases. Apple may not release a new iPhone model every year. Next Up Anytime feature may be discontinued at any time.**

Pricing, promotions, terms & restrictions subject to change & may be modified or terminated at any time without notice.